



News Release

FOR IMMEDIATE RELEASE

January 31, 2020

Tilley Named Visit LaGrange, Inc. President, CEO

LaGrange, Ga. January 31, 2020 – Visit LaGrange, Inc. is proud to announce **Kathy Tilley** has been named President and CEO.



Kathy Tilley is named Visit LaGrange President and CEO

Tilley was most recently the LaGrange-Troup Chamber Interim President/CEO as well as the Troup County Center for Strategic Planning Executive Director. Tilley has extensive experience in hospitality, tourism and marketing working for Ritz Carlton Hotel

Company and then Callaway Gardens and the Ida Cason Callaway Foundation for almost 20 years.

“I am very excited about Kathy joining the Visit LaGrange organization,” said Visit LaGrange Board Chairman Bobby Carmichael. “She has the experience, local knowledge and respect of all in our community to have a significant impact on tourism. We are in good hands with Kathy as our CEO.”

In her role as Visit LaGrange President/CEO, Tilley will help develop, coordinate, direct and implement a comprehensive strategy for marketing LaGrange as a tourism destination.

“I am delighted to be able to promote LaGrange and all of our amenities to those outside our community. LaGrange has so much to offer as a complete destination and I’m excited about the possibilities this new organization brings,” Tilley said.

Tilley has lived in LaGrange for most of her life. She and her husband, Hal, have one daughter, Chandler. Tilley is slated to begin her new role April 6th.

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